

SALON

TM

INTERNATIONAL

Hair extensions

Creating length

What are hair extensions?

Hair extensions extend normal hair by attaching an artificial length of hair to it.

When should they be used?

These can be used for hiding baldness. We find that this is a term our clients are averse to, so we use the word hair loss instead. Hair extensions can be used for adding length or volume, changing a style, or adding color to hair.

What kind of options should a stylist look for?

Extensions are available in different materials but are best when made up of real hair.

Within this category there are two types:

Remy hair is a technical term for hair in which cuticles run in the same direction; it is free from tangles, last longer and is expensive. This is hair which is cut directly from a person's head and then used.

Non-remy hair is collected from hair brushes and hair that is fallen on the floor. In this the cuticles run in different direction. It is good for those on a smaller budget, but is harder to work with since it tangles easily, unless it is treated chemically to remove the cuticle, thus making it much easier to handle.

What are the different techniques for fixing hair extensions?

There are several popular techniques:

Fusion tip: Fusion tipped hair

has adhesive on the strands of hair which is applied 5 mm away from the scalp skin to the hair. This stays for a period of up to three months.

Clip-ons: Hair extensions are attached to the roots of the hair which can be installed either by a stylist or the client themselves. This method is good for one day, and can be taken off and re-attached.

Micro rings: These are attached by way of small clamps or sleeves that are pressed to the hair. There is no heat involved but care must be taken while pressing as it can cause serious breakage if not done properly.

Tracks: Wefts of hair are attached by strips or by sewing. It is considered to be a faster method to accomplish volume and length. Extreme care is needed to prevent track alopecia which is caused by too much weight and improper application.

Bonding: The hair extensions are brushed with adhesive and then applied to hair. This is a temporary solution and care needs to be taken so that there is no damage caused by excessive weight.

Do hair extensions damage hair?

It sounds very easy to put on hair extensions but you must take care to analyze client requirements, hair patterns, hair quality and choose the right method so that the extension can last longer without damaging the client's hair. Ⓢ



Hair extensions are best when they are made of real hair. Indian hair is widely used for making the best hair extensions

Diva Divine, a leading international brand in virgin hair extensions and wigs, has recently been launched in India, with their first salon opening in New Delhi in June.

Please Call
Ashok Jhalani
+91 96503 77003
+91 98100 77003